

Alyannah Erika Magno Dimaano

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EXPERIENCE

Graphic and Interaction Designer

Healthy UC Davis, Body Inclusivity LMS Training Project

Jan 2023 - Oct 2024

- Designed and established training visual identity, including color palette, icons and narrative structure
- Created various graphics and illustrations for LMS training content as well as developed meaningful interactions in Articulate software to maximize user engagement
- Responded to user feedback and reiterated training design to better cater to user needs

UI/UX Designer

Design Interactive Cohort, Sage Design Team

Sep 2022 - Nov 2022

- Conducted user research on how people approach mental health, from strategies to importance in community via survey and interviews
- Collaborated with team to ideate app concept, balancing user's desire of minimized screen time with the fact that it was a mobile app and extrinsic vs intrinsic motivation in rewards system
- Prototyped mid-fidelity wireframes and created design system
- Finalized designs and prototyped high-fidelity wireframes with animations and microinteractions
- Presented final project and communicated design process to a large audience

UI/UX Designer

CodeLab Spark Project, Food-Off Design Team

Feb 2022 - May 2022

- Conducted user research on students' food decision habits and pinpoint user pain points and preferences
- Analyzed data findings and created userflows and initial sketches for app idea
- Prototyped wireframes and established design system to prepare for hand-off to developers
- Handed-off to developers and guided them through any questions and concerns about designs
- Reiterated designs after some reassessment on project timeline to accommodate the developers

Research Intern

Bulosan Center, Research Team

Oct 2020 - Sep 2021

- Conducted group discussion interviews and collected qualitative data for the Filipinx Count Survey
- Edited and transcribed recorded interviews and made Tagalog to English translations when needed
- Analyzed data using Dedoose software to code transcripts for themes concerning the Filipinx community

PROFICIENCIES

Technical: Figma, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, HTML/CSS/Javascript, Articulate 360, Wordpress, Adobe After Effects, Adobe Premier Pro

Languages: English, Conversational Tagalog, Intermediate French

EDUCATION

Bachelor of Arts in Cognitive Science, Bachelor of Arts in Design

University of California, Davis | Graduated June 2024 | GPA: 3.75

Dean's Honor List Winter, Spring, Fall 2022, Fall 2023 and Winter, Spring 2024